

# Waste or Value





To design tools that make waste segregation an easier and a more natural action.

# Overview

*Improper Solid Waste Management is a systemic problem for all of India's cities, and out of the 70 million tons of waste that urban India generates every year, over **90%** is currently sent to the landfill.*





Over 377 million urban people live in 7,935 towns and cities and generate 62 million tonnes of municipal solid waste per annum. Only **43 million tonnes (MT) of the waste is collected, 11.9 MT is treated** and 31 MT is dumped in landfill sites.

# Research & Understanding

# SOLID WASTE in Mumbai **10,000** MT / day

Gorai Dumping Ground  
1972 - 2007

Malad Dumping Ground  
1968 - 2002

Mulund Dumping Ground  
Since 1968 | 65 ha (~4000 MT/day)

Kanjur Dumping Ground  
Since 2005 | 141 ha

Deonar Dumping Ground  
Since 1927 | 132 ha (6000 MT/day)

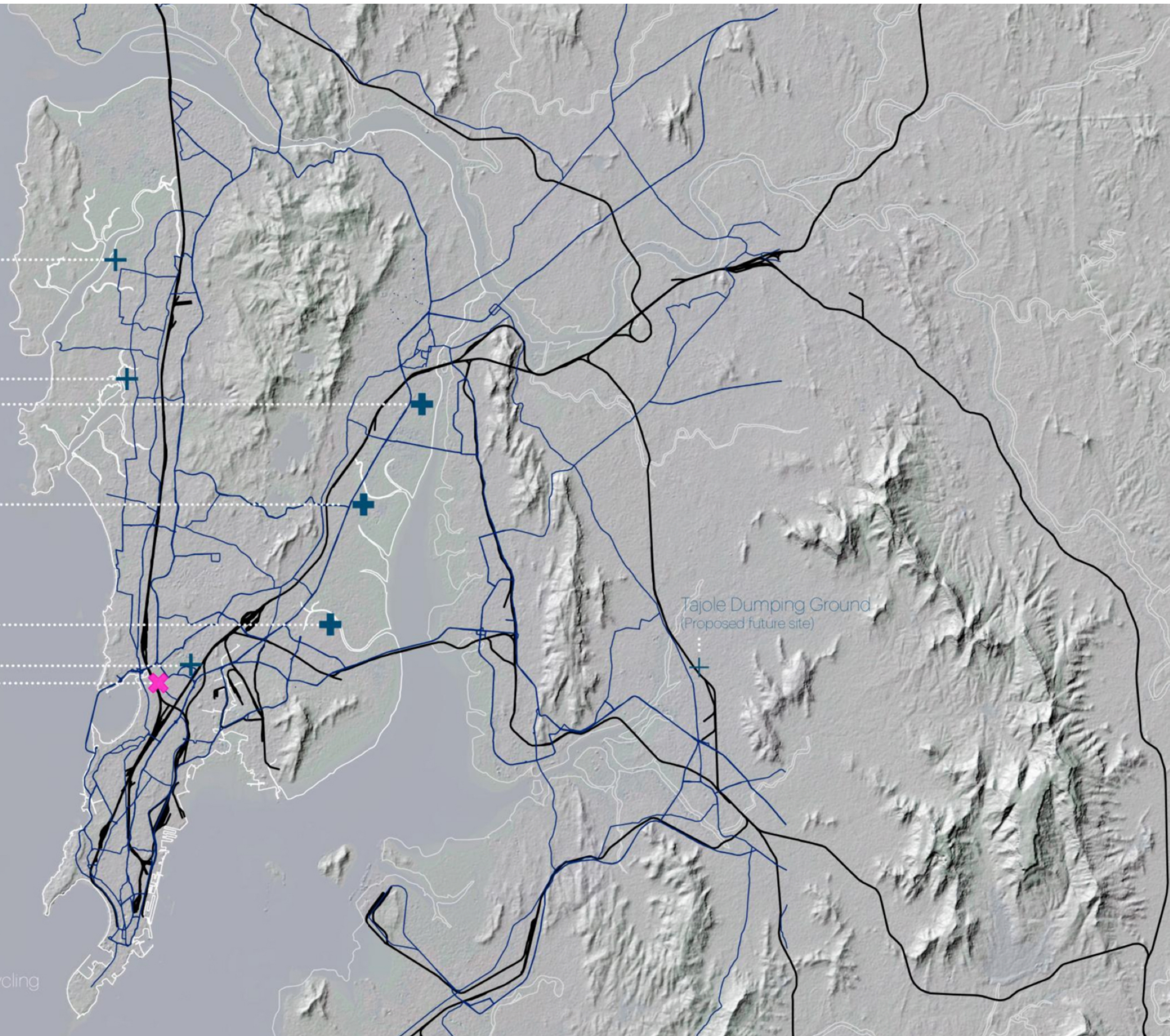
Mahim Dumping Ground  
Till 1976 (Now, Mahim Nature Park)

**13th Compound, Dharavi**  
85% of Mumbai's recycling happens  
within 15000 single-room factories

**3** Landfills  
**983** Trucks  
**30,000**  
**250,000**

MSW management  
employees

Informal Waste-recycling  
employees



# Journey of Waste



## Waste Generation

*When a user consumes or purchases products and services*



## Throwing in Dustbin

*When a user dumps it in the household dustbin they may or may not segregate*



## Garbage collectors

*The society or community garbage collector gather from all the houses*



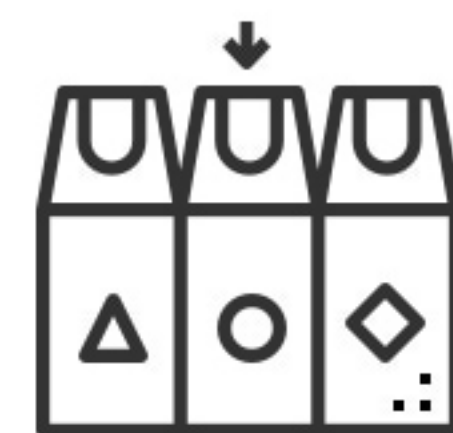
## Community Dumping Area

*The garbage collector dumps in or around the building until BMC comes and collects it*



## BMC Collection trucks

*BMC sends their pick-up trucks to collect this mixed waste from across the city*



## Temporary storage & Transportation

*The BMC trucks dump it at the temporary space where the recyclable plastic and glass is segregated from other waste.*



## Waste Segregation

*This segregation is then send to Dharavi for further processing*

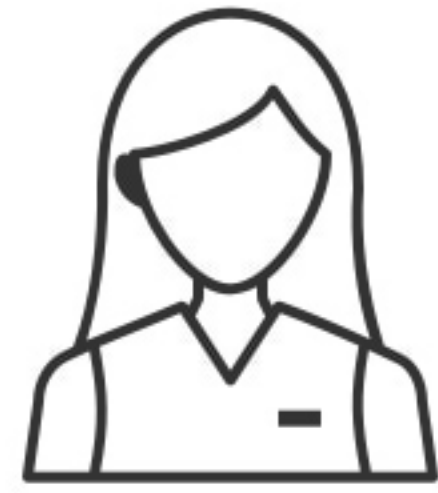


## Landfills

*The rest is then dumped in the landfills*



# Stakeholders & Problem areas



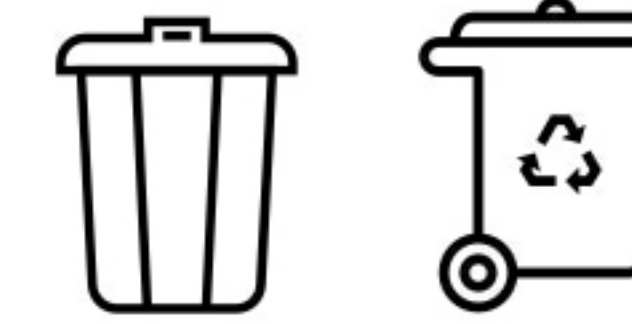
## Consumers

*When a user consumes or purchases products and services*



## Segregation of dry and wet waste

*When a user dumps it in the household dustbin they may or may not segregate*



## Garbage collectors

*The society or community garbage collector gather from all the houses*



## The timing of the BMC truck and

*The garbage collector dumps in or around the building are until BMC comes and collects it*

## Waste Pickers & Kabadi wala

*BMC sends their pick-up trucks to collect this mixed waste from across the city*



## Waste Segregation & Processing

*This segregation is then send to Dharavi for futher processing*



## Landfills

*The rest is then dumped in the landfills*

# Characteristics & Challenges

- 3/4 of the apartment population segregating waste while rest didn't.
- Simplifying problem at the apartment level, to decrease the pressure in chain at the later stage.
- There is a gap of a day between the collection cycle of the building and the BMC. The waste from the building is collected at 11 a.m but the same waste is collected by BMC the next day at about 9:00 a.m.
- To find and inspire people to do waste minimization.
- Incorporating recycling and reuse of the waste as early as possible
- Reductions in fossil fuel by substituting energy recovered from waste combustion.
- How can energy derived by CH<sub>4</sub> from landfill site can be used for in situ energy requirement.

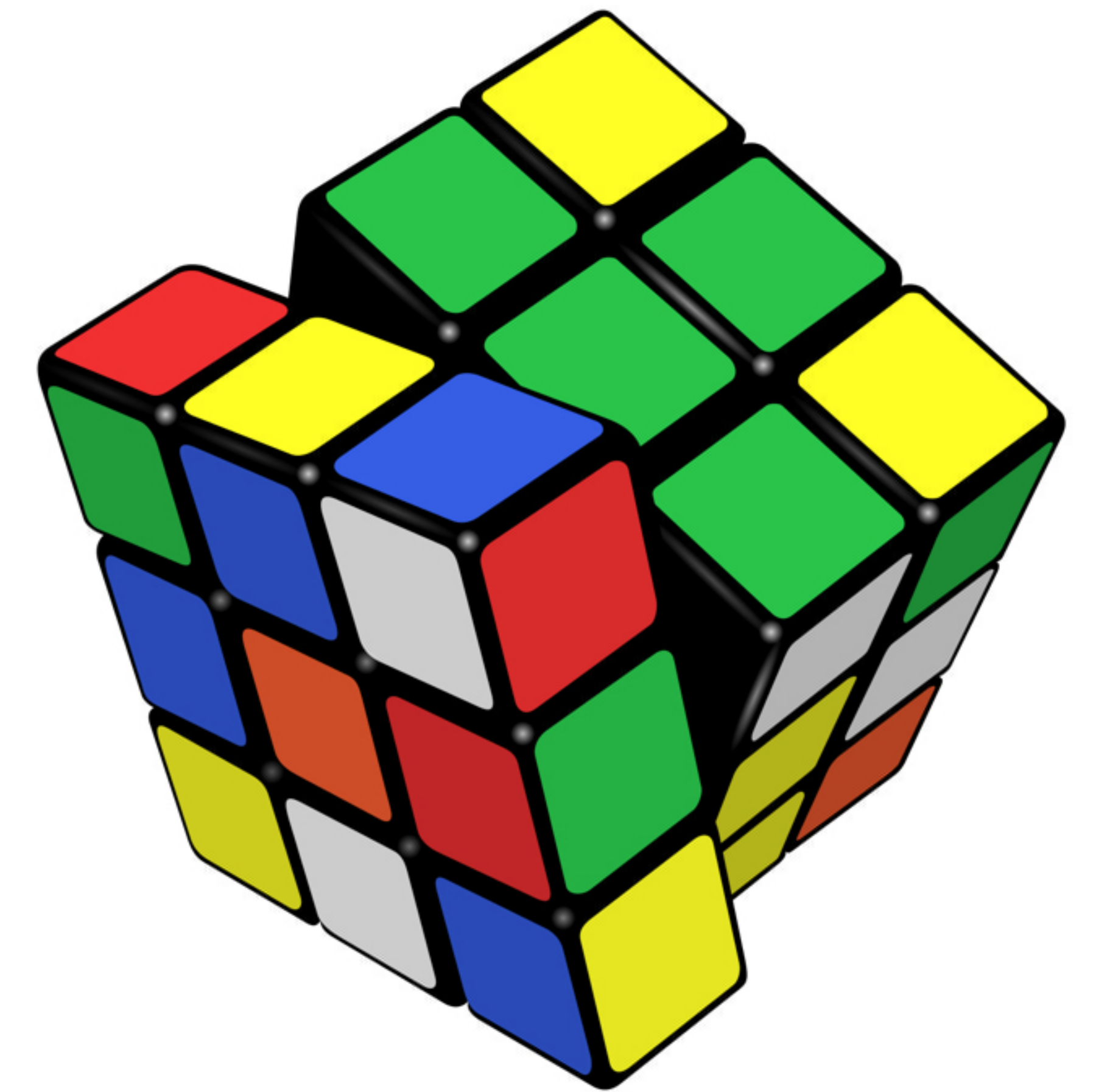
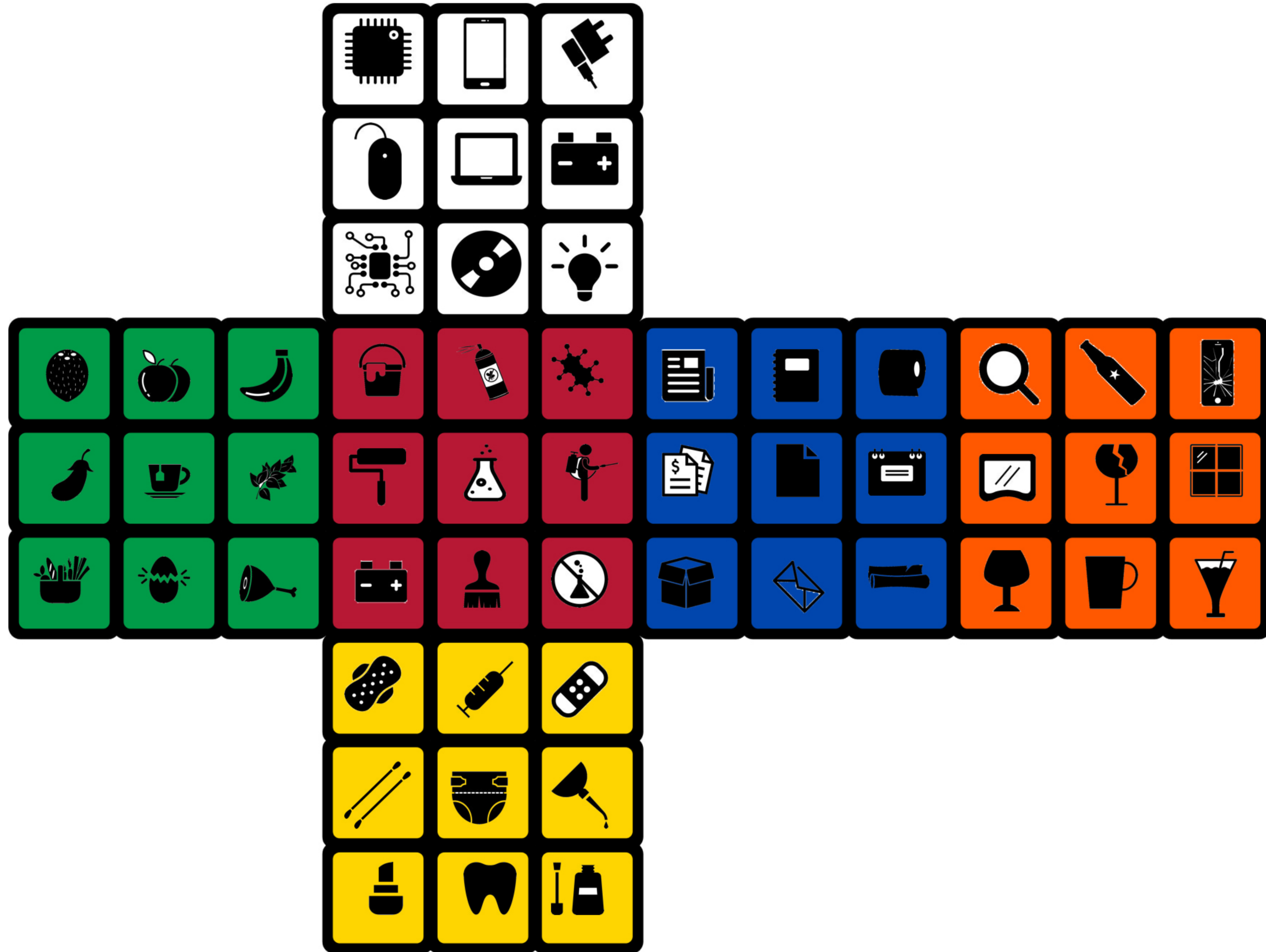
# Solution & Approach



To commence the waste segregation at the source level. And add one layer between community and BMC collection.

We achieve the following goals:

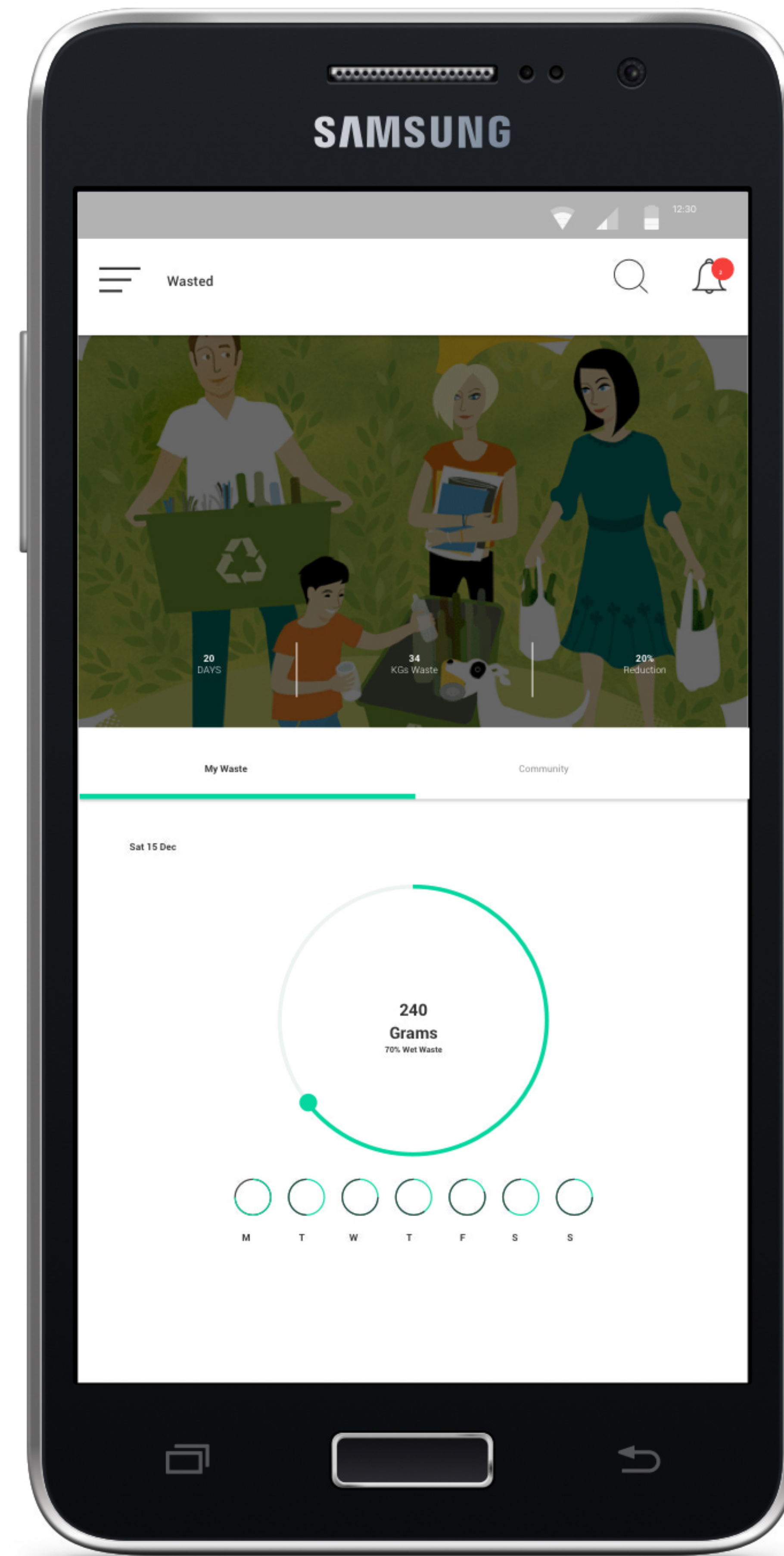
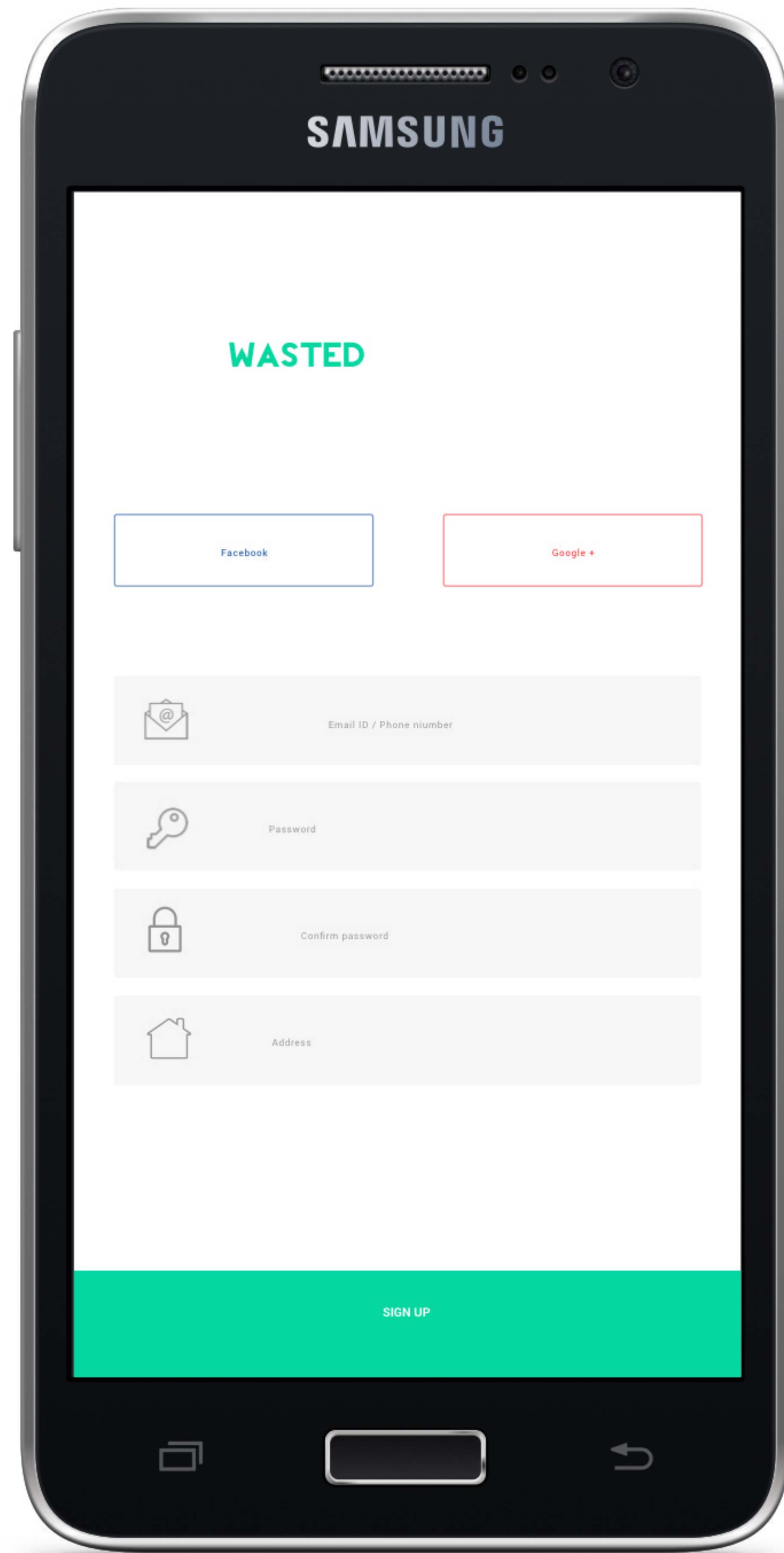
- Decentralisation of control over waste.
- Reduction of strain on land and resources.
- Intervention at community level.
- Reduction of pollution by directly transporting segregated waste to recycling unit.
- Creating awareness and try bringing in behavioral changes.
- Designing three point solution.



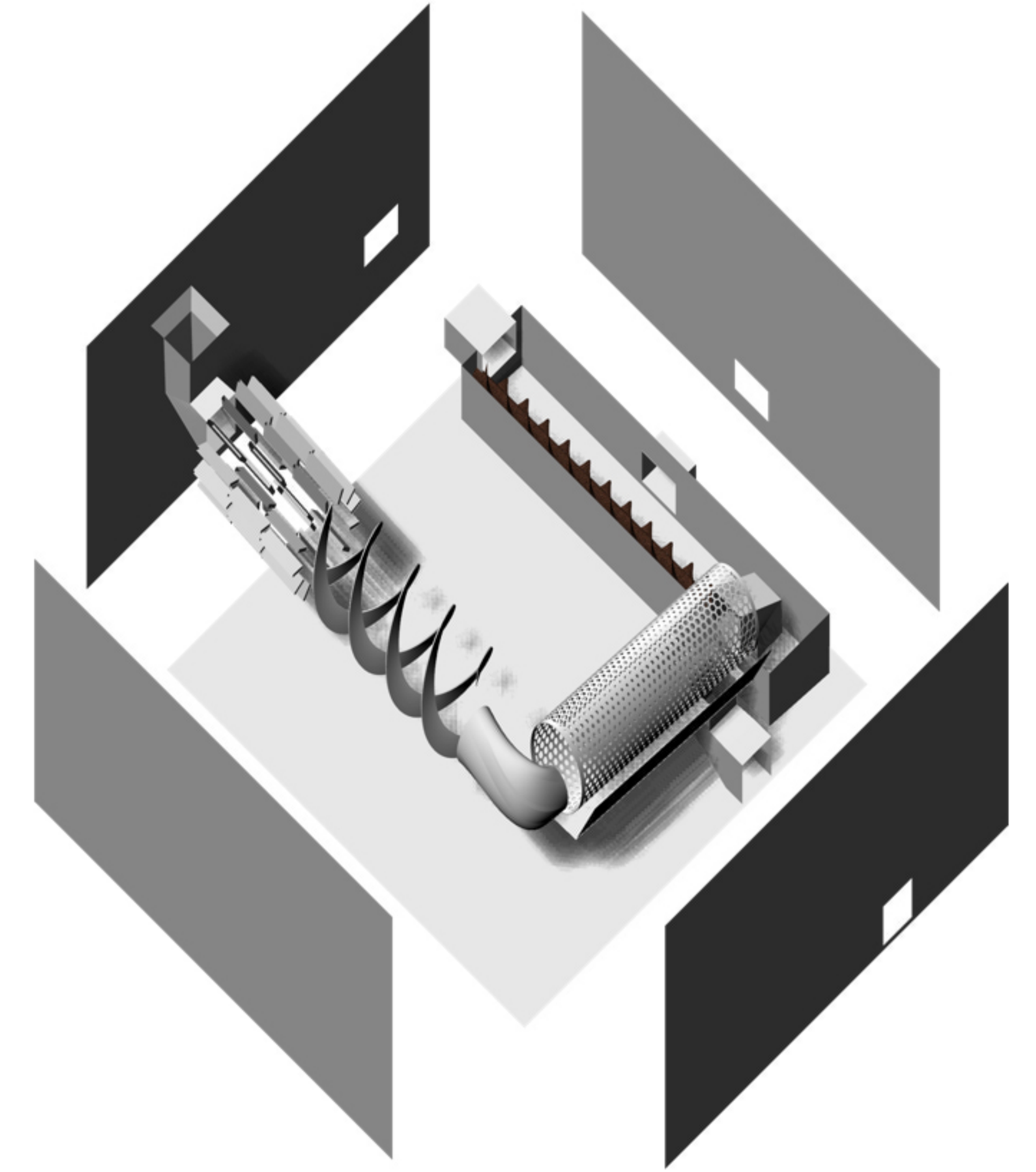
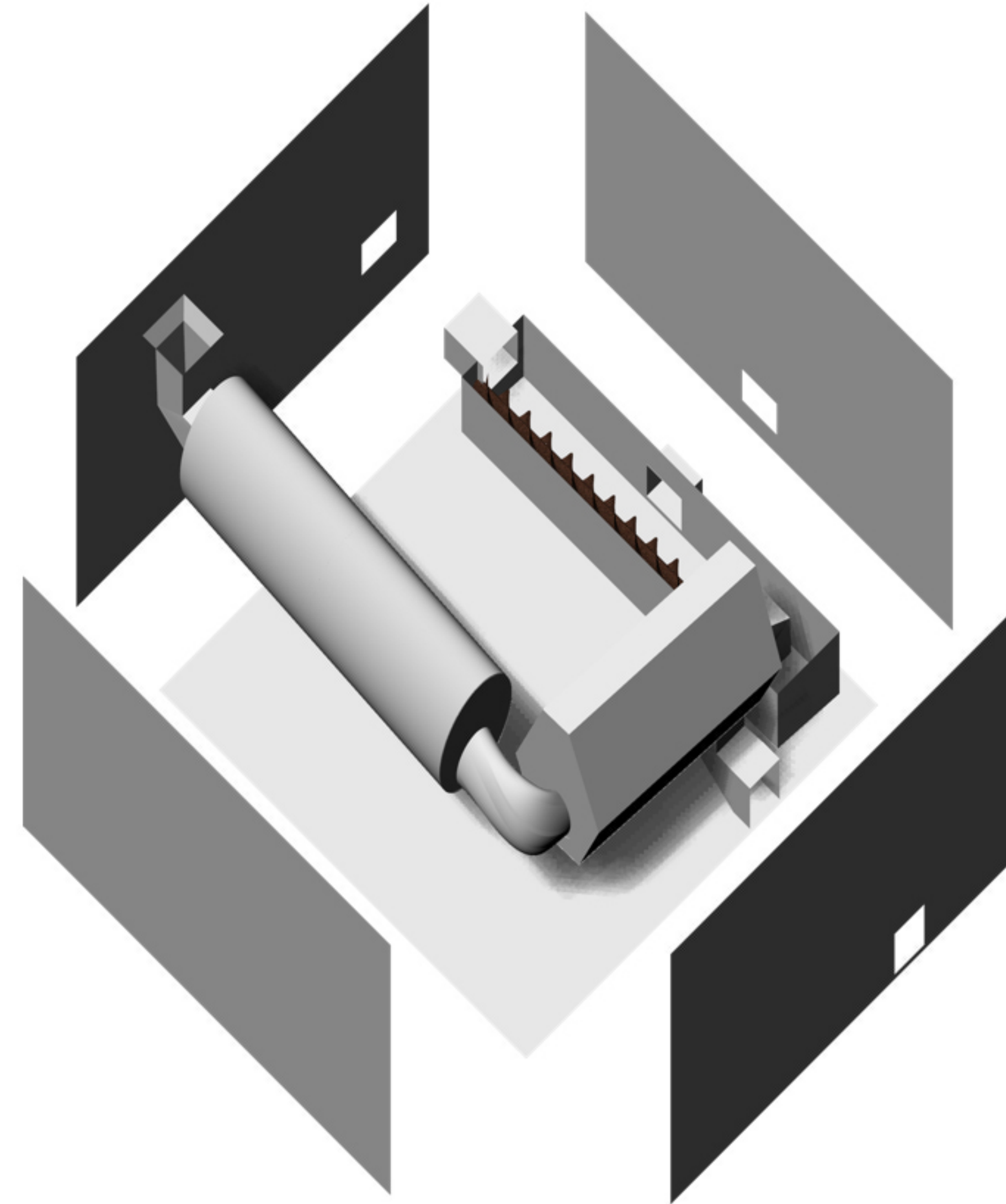
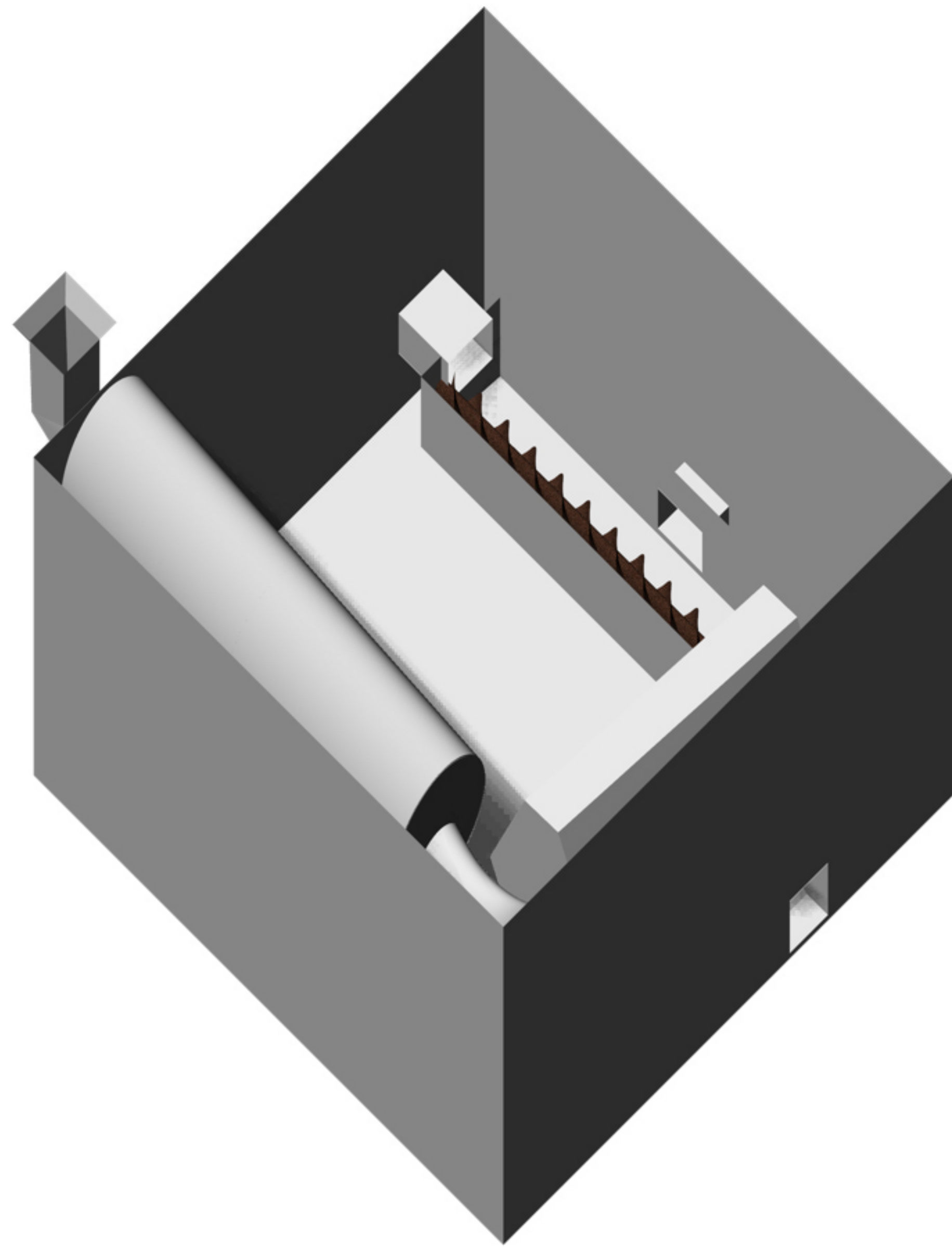
Gamifying the know how's of waste segregation



Designing waste measuring bins  
to inculcate behavioral changes  
among the users



Tracking your daily solid waste production and comparing it with your peers, with a goal of moving towards zero waste production.



An economical waste segregation tool which will be used at the community level for plastic, glass, and paper designed based on simple physics